KATHERINE PAEZ FROEHLICH

MFA 1 Candidate – Class of 2023

PRODUCTION MANAGER PRODUCER



About Me



Katherine Paez Froehlich is a production manager/producer based in Los Angeles, CA. She has a history of always meeting her deadlines and keeping budgets in the black. She is a cheerful and tactful addition to the team. Katherine is fascinated by communication, building connections with others, and building a community through the arts and volunteerism.

Katherine is currently working on her MFA in Creative Producing & Production Management from California Institute of the Arts.



Spring 2021

School of Theater Virtual Festival 2021
Beyond the Stage
Associate Production Manager



Spring 2021

The Romeo & Juliet Experience a tryptic to love through isolation and loss

Producer

Calarts

SoT 2020-2021 Season Guidelines Google Shared Drive Organization & Management

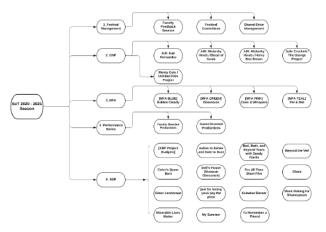
Scope:

The objective of this document is to transmit the process used to organize and manage the School of Theater Festival 2020-2021 Google Shared Drive (GSD).

Note: Due to accessibility challenges and for archival/future purposes, this change was implemented midway through the Pre-Production/Rehearsal Process. Production Management thanks the team for their flexibility.

Folder Structure:

The First Two Levels of Folders in the Google Shared Drive are depicted below



 If you or your project requires edits to the first two levels of the Google Shared Drive please email Cian Pickron (soffestivalpsm.2020.2021@gmail.com) and Katherine Paez Froehlich (katherinefroehlich@alum.calarts.edu) with your request.

> Created: Jan.30.2021 Last Updated: Feb.09.2021 Created by: Katherine Paez Froehlich

> > 1

SoT 2020-2021 Season Guidelines – Google Shared Drive Organization & Management

These guidelines were created to support the push by Faculty for archiving show materials during the rehearsal process, instead of at the end of the process.

Calarts

XDP Projects 2020-2021 Purchase Guidelines Created by: Helen Jiahui Guo, Loren Marks, Katherine Paez Froehlich

Scope

The objective of this document is to serve as guidelines for the student to make purchases for their XDP Projects.

Step 1: Create a Budget

- Create a line item budget (List of items to be purchased) including all items in need of purchase for your project.
 - Keep in mind the final purchase price((price of item + tax +shipping = final purchase price)) of each of your items.
 - o Be sure to include any tax, shipping, or other miscellaneous costs.
 - o Review with your team and mentor. If any changes need to be made, now is the time.
- Submit to Mentor for Approval. Once approval is received, you are free to purchase the item.

Note: You may have completed this step during the Fall Semester. If so, please share this documentation with the Production Management Team (See Step 3).

Step 2: Communication with PM Team

- After you have received approval from your mentor- please share your budget with the Production Management team.
 - Send the document to the PM team: <u>iiahuiguo@alum.calarts.edu</u>, <u>lorenmarks@alum.calarts.edu</u>, <u>katherinefroehlich@alum.calarts.edu</u>

Step 3: Need Sheet Standard Operating Procedure

- Need Sheet Form 2021 Before purchasing, you must fill out a "need sheet," and send it to your
 mentor for approval. A need sheet is a document informing your mentor on why you need
 whatever you are buying (Either online or in-store purchases).
- Create and send out the Need Sheet to Mentor. You will need the need sheet for both a
 purchase or a reimbursement.
 - Fill out Digital Need Sheet: Project/ Production Name, Department, Requestor's Info: Name, E-mail, ID's, Date Submitted, Vendor Info, Type of Need, Items – Hyperlinked, quantity, unit price, total
 - Save Sheets as PDF
 - o Review order with department faculty or faculty mentor

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Page 1

XDP Projects 2020 – 2021 Purchase Guidelines

These guidelines were created to support the XDP Student Led Projects when making needed purchases.



Sunday May 2	Monday May 3	Tuesday May 4	Wednesday May 5	Thursday May 6	Friday May 7	Saturday May
Dark	Dark	OPENING EVENT	The Romeo & Juliet Experience @ 6pm	20202021 @ 6pm	just for loving you/I pay the price @ 5pm-9pm	C&W @ 2pm
	PORTFOLIO REVIEW DAY	Bobbie Clearly @ 8pm	To Remember a Friend @ 7pm	To Remember a Friend @ 7pm	Untitled Marigloria Palma @ 6pm	Bed, Bath, and Beyond @ 3pm & 7pm
		XDP - Preview	The Les Mis Project @ 7pm	For All Time @ 3pm	The Dangerous Ones @ 7pm	Animal Farm @6pm
		XDP - Preview	XDP On Demand Projects	Pel + Mel @ 8pm	C&W @ 8pm	Bobbie Clearly @ 8pm
				XDP On Demand Projects	XDP On Demand Projects	To Remember a Friend @ 9pm
						XDP On Demand Projects
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
May 9	May 10	May 11	May 12	May 13	May 14	May 1
Dark	Dark	Animal Farm @ 2pm	To Remember a Friend @ 2pm	Obsession @ 2pm	GRADUATION DAY	Dark
		The Arts are not a Luxury Item @ 3pm	The Dangerous Ones @ 3pm	The Arts are not a Luxury Item @ 3pm	CALARTS EXPO	
		For All Time @4pm	Bed, Bath, and Beyond @ 4pm	CLOSING EVENT @ 5pm	XDP On Demand Projects	
		Pel + Mel @ 6pm	The Romeo & Juliet Experience @ 6pm	Animal Farm @ 6pm		
		The Dangerous Ones @ 7pm	The Les Mis Project @ 7pm	For All Time @ 7pm		
		Untitled Marigioria Palma @ 8pm	Obsession @ 8pm	Bobbie Clearly @ 8pm		
		XDP On Demand Projects	XDP On Demand Projects	The Romeo & Juliet Experience @ 9pm		
				Kalaakar Bazaar @ ALL DAY		

My Summer

Glass
Glass Landscape
Mask Masking for "The Romeo
& Juliet Experience"
Colors Queer Bent

Draft 2 as of 3.16.2021

Final Proposed Draft of Week 2 as of 4.9.2021

SoT Festival Proposed Programming Calendar

I had the rewarding task of partnering with several members of the Festival Committee in order to create the Festival's Programming Calendar. It took several weeks of communication, surveys, and meetings to get to the final product.



CALARTS

Technical Guidelines for The Romeo & Juliet Experience Created by: Katherine Paez Froehlich, PM/Producer

Scope:

The objective of this document is to serve as guidelines for the technical set up of actors in "The Romeo & Juliet Experience"

Step 1:

Download OBS on your computer (PC, Mac, or Linux)

https://obsproject.com/

Step 2:

iPhone Users: Download the App EpocCam

- . The Pro application has a cost of \$7.99
- · Actors have been asked to purchase and download to their phones
- Please email receipt including your name and cost to katherinefroehlich@alum.calarts.edu

Android Users: Download the App Iriun

- The Pro application has a cost of \$6.99
- Actors have been asked to purchase and download to their phones
- Please email receipt including your name and cost to katherinefroehlich@alum.calarts.edu

Step 3:

iPhone Users: Download EpocCam Drivers linked <u>Here</u> Android Users: Download Iriun Drivers at linked <u>Here</u> Technical Guidelines for The Romeo & Juliet Experience

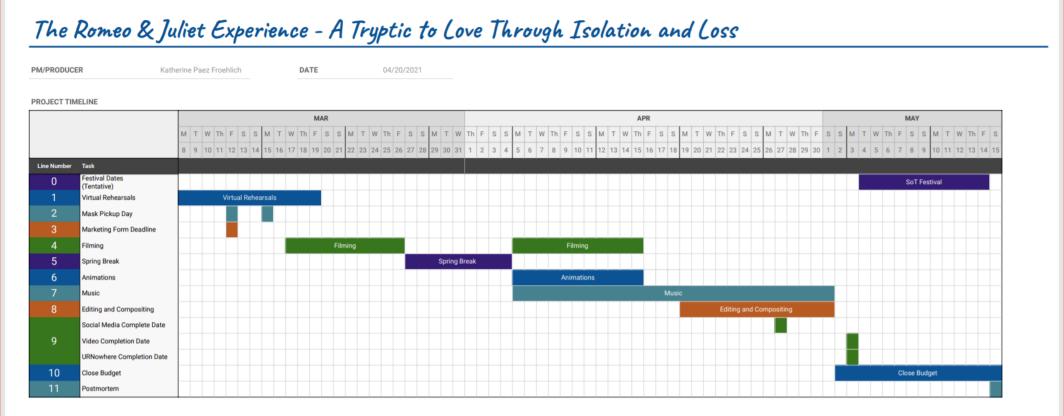
These guidelines were created for the cast members as they recorded their various scenes. These guidelines led them step by step on how to connect their laptop to OBS, Zoom, EpocCam, and how to Record themselves. I also offered additional technical support and guidance over Zoom in partnership with the School of Theater Production Manager.

Linked HERE

Created: Mar. 04.2021 Last Updated: Mar. 04.2021 Created by: Katherine Paez Froehlich

Production Timeline for The Romeo & Juliet Experience

This timeline was maintained and adjusted as necessary to keep the production's process moving forward.



Other Work at CalArts



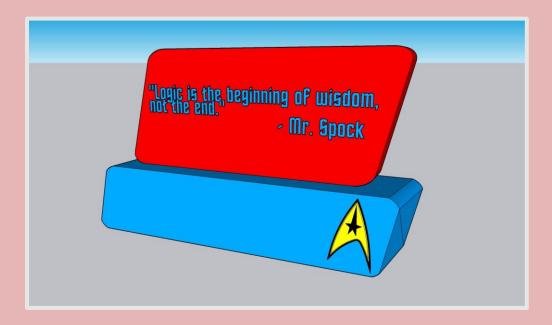
During the 2021 Winter Session, I took a course to learn how to use the free software Open Broadcaster Software (OBS).

The objective of this assignment was to create a fictional "Breaking News" Segment.

Other Work at CalArts

During the 2021 Spring Session, I took an Independent Study course to learn how to use Sketchup.

Here are some images of my favorite assignments.





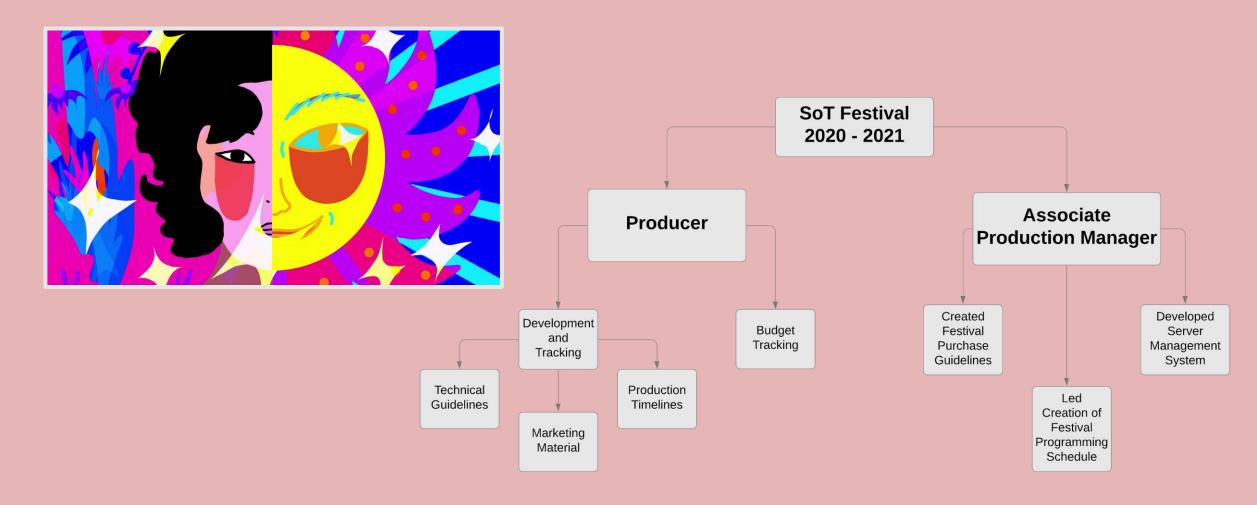
Other Work at CalArts



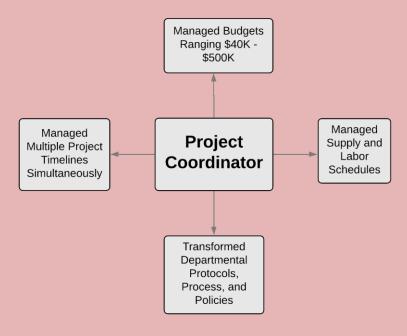
During the 2021 Spring Session, I took the course Interpretative Strategies for Performance.

For our final project, my group wanted to focus on the Zoom Fatigue we've all encountered during this past year. Through our conversations about what helps us disconnect and recharge, we arrived at our exploration, sit down, shut up, and listen (an asmr experience).

Select Academic Experience

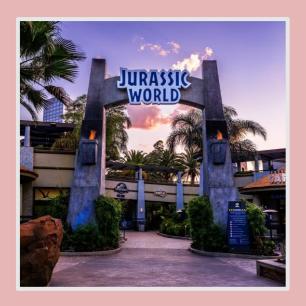


Select Theme Park Experience









Organized Progress Documentation for Various Projects

Logistics Coordinator

Led
Communication
to Sr Leadership
& Vendors

Asset
Management

Select Theatrical Experience

My Career began with Stage Management in 2009. These are just a few of the shows where I've served in a Stage Management capacity.









Education



2021 - 2023
California Institute of the Arts
MFA in Creative Producing & Production Management
Valencia, CA



2008 - 2013 Florida International University BA in Theatre Arts; Stage Management Miami, FL

Let's Chat



- Email me at <u>katherinefroehlich@alum.calarts.edu</u>
- Follow me on <u>LinkedIn</u>
- Catch The Romeo & Juliet Experience during the School of Theatre Virtual Festival, May 4th – 14th 2021 visit theaterfest.calarts.edu